Attributes of a Successful Energy Management Team

A diverse team of personnel, supported by senior leadership, managers and plant leaders will ensure that energy saving goals are well understood and prioritized throughout the organization, every step of the way.

**Leadership**
Identify a charismatic and passionate leader regardless of their enterprise role to ensure decision-making autonomy and innovative idea advancement.

**Diversity**
Include a variety of business unit representation, such as production engineers, operators, financial representatives, procurement and marketing to ensure company-wide awareness and adoption of energy goals.

**Knowledge**
Ensure team members have a clear understanding of the role energy plays in creating bottom-line advantage. Look for knowledge of energy management systems, and people able to coordinate and understand different teams, business processes, various production lines, and organizational development.

**Commitment**
Assess the team members’ ability to participate on the Energy Management Team. Competing priorities, bandwidth and other factors can reduce a participant’s value. Ensure the participant’s commitment is solid and in alignment expected team outcomes. Team members meet regularly, develop clear, updated action plans and learn to act as opportunity arises.

**Communication**
Team members effectively convey information through daily energy reports that are readily understood by others and mirrored by their actions.

**Flexible**
Open to adapting to mid-course changes and unexpected interruptions and other fluctuations common in production processes.

**Motivators/Influencers**
Team members are leaders within their work unit and must have the ability to overcome inertia and motivate their peers to follow them.
Executive support
The executive team must support a work environment where energy teams advance energy goals through training and education.